

**Register for this one-day workshop today!**

## **CHAMPIONING SUSTAINABILITY**

**There has been an evolving trend in business toward embedding principles of sustainability and Corporate Social Responsibility (CSR) into organizational culture. Corporations can be financially successful while also balancing environmental and social responsibilities.**

**This workshop is intended to support leaders in private and public organizations who choose to champion sustainability. You will become familiar with principles and best practices for improving financial, environmental and social performance. You will enhance your ability to engage employees in reducing resource use, wastes and energy consumption.**

**Case studies are presented describing how various corporations have achieved success in applying sustainability principles.**

**Presenter:**  
**Pat Bolger, MSc, BSc, CEA**  
**37 years leadership and management experience in industry, government and consulting.**

**Date to be announced**  
**8:30 AM to 4:00 PM**

### **TOPICS TO BE COVERED:**

- **Sustainability: An Historical Perspective in Canada**
- **Evolving Role of the Corporation**
- **Business Case for Sustainability**
- **Sustainability Terminology & Concepts**
- **Values and the Ethical Imperative**
- **Championing a Sustainability Culture**
- **Employee Engagement / Employer of Choice**
- **Accountability / Responsibility / Governance**
- **Trust / Transparency / Reputation / Social License**
- **Strategic Stakeholder Engagement**
- **Legal Dimension**
- **CSR Performance Indicators / CSR Reporting**
- **Recent Trends and Best Practices**
- **Investment Community and CSR**
- **Conclusion: Looking Forward - The Big Picture**

**Includes**

**CASE STUDIES / PRACTICAL EXERCISES**

**Registration: \$250 + HST**

**Cost includes lunch and valuable binder containing workshop visuals and references.**

**Information / Registration:**

**Call Pat Bolger at (705) 471-8484 or email at [pbolger@bolgerandassociates.com](mailto:pbolger@bolgerandassociates.com)**